

Impact of cutting and sewing activity on Tribal farm women, A success story

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INTRODUCTION

Krishi Vigyan Kendra, NAU, Dediapada is a ground-breaking science based institution which is engaged with transfer of scientific technology related to agriculture and allied fields in villages of Narmada district. Narmada district is a Tribal dominated district with poor economic condition of farmers. The farm women of this area are mostly engaged with daily wages farm work which is available in particular crop season. Majority of tribal farm women have lack of knowledge and money about to start your own business and Grah udyog. Due to poor economic condition, they are unable to purchase things for their daily household need. It resulted in poor economic conditions of farmers, farm women.

Aged 22 years, Vasava Priyanka Ben, a resident of Besana, Dediapada After marriage, she has no source of income, her husband is unemployed She approached Krishi Vigyan Kendra, Dediapada and attended two month training on cutting and stitching of garments. Although after completing her matriculation, she had basic knowledge of stitching but after many years of married life she was out of touch with this work. When she attended two month training at Krishi Vigyan Kendra, she decided to pursue this work as an enterprise.

Objectives:

- To generate self dependence and self employment.
- To improve the social and economical status of Tribal Farm women.
- To make farm women familiar with tailoring and embellishment of fabric.

Economic upliftment:

She initiated with her old sewing machine and started getting orders from neighborhood. She charges Rs. 90/- per dress which is much lower than the market rate and stitches 2-3 dress a day. She has also employed one assistant for her help and is paying her Rs. 30/- per dress. Now her monthly income is Rs. 5000/- to 6000/-. After successful running of her



enterprise, a few months later she purchased a motor driven sewing machine from her own income. Now, her workload is increased but is managing her enterprise successfully. She is very happy as now not only she is engaged in work at home but also is supplementing her family income. Now she is able to invest her money in the overall development of her children, for purchasing more items for her home. She has her own social status in the society. She is now not only economically sound but also socially enjoying her status in the society. This enterprise is proving boon to her and empowering her socially, economically and psychologically. She has more say in her home and is more confident than before.

Feedback of tribal farm women:

1. Farm women are utilized their spare time through tailoring *i.e.* sewing is the profit making leisure time activity.
2. Farm women are utilized maximum space of their house for running enterprise.
3. Tailoring art gives them knowledge of sewing, savings of fabric and they can make stylish and fashionable garment from the rest of fabric.
4. Income is generated by sewing of garment at home.
5. Tailoring is the art of self dependence and self employment.

Conclusion :

Training of cutting and stitching is a light of ray for tribal women. The tribal farm women cannot have enough money to purchase costly fashionable garment for their family. Poverty and economical imbalance are great constraint; the main reason behind this is ignorance, illiteracy, lack of job opportunity. The said vocational training programme has paved the way of economical upliftment, self employment, long, prosperous and life of the tribal farm women.

Implications:

Looking to the success of tailoring the tribal farm women themselves motivated and ready to come KVK and want to attend training programme as per their need and job. The use of spare time and old clothes for making fashionable garment at home and generate self employment in tribal farm women would be a good source of economic upliftment. Tailoring activity is a source of inspiration and self employment generation in farm women.
