

Trading needs of coconut growers-An assessment

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ABSTRACT

The present study was conducted during 2011-12 in Haranahalli, Boranakoppal and Annanayakanahalli of Arsikere taluk, Hassan District to know the socio -personal profile, training needs and suggestions and opinion of coconut growers with respect to place, time, duration and methods of training programme with 90 respondents. It is clear from the results that, most (46.67 %) of the respondents were young aged studied up to high school (47.77 %) having small families (58.88 %) with small land holdings belonged to medium level of farming experience (57.77 %) and with high mass media participation (37.78 %). Cent per cent of respondents expressed that, integrated pest management and integrated disease management were the areas where trainings are needed, followed by water management, selection of quality seed, manures and fertilizers management, nutrient management and nursery management. Major chunk of the respondents opted to organize 2-3 days duration training programmes in the month of June-July at KVK/ARS through field visit and method demonstrations

Key Words : Training needs, Socio-economic profile, Opinion

INTRODUCTION

Training plays a vital role in transfer of technology from research station to farmers' field and capacity building of farming community. Training simply refers to the process of acquiring the essential skills required for a performing certain job. It targets specific goals, on the other side, puts emphasis on broader skills, which are applicable in a wide range of situations. This includes decision making, thinking creatively and managing people. The skills required of farmers in the past in order to succeed in agriculture will in future need to be supplemented with additional skills in order to cope with the changes that have emerged over recent decades. Good technical skills in crop and livestock husbandry will need to be supported with skills in financial management and with skills in risk management. This is not to say that good technical skills are of any less importance than in the past, but in the future, additional skills will be pivotal to the survival of farm.

The government would like farmers to make improved their business/risk management, implementation of quality assurance, use of environmentally sustainable agricultural practices and changes from farming as a "way-of-life" to farming as a "business".

Training is a source of information, advice and influence on decision makers. Training is able to influence change in three broadly defined ways first, by delivering new knowledge and skills, second,

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