

Attitude to entrepreneurship: What do IVth year Agriculture graduates think

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ABSTRACT

Entrepreneurship which can be understood as the mind set and process to create and develop economic activities. In today's economic entrepreneurship is seen as vital source for economic growth and competitiveness, job creation as well as wealth creation and providing societal interest. The present study was an attempt to assess the attitude of B.Sc. (Agri.) VIIIth semester agricultural students towards entrepreneurship at College of Agriculture in Parbhani. The study has conducted within a surveying methodology by using questionnaire. Statistical population of the study consisted of 20 students of each Experiential Learning Module, i) Ground nut Production Technology-Agronomy, ii) Milk and Milk Products- Dairy, iii) Mushroom Production Technology- Plant Pathology, iv) Commercial Vegetable Production-Horticulture, v) Soil Water Plant and Fertilizer Analysis Laboratory- Soil Science vi) Commercial Sericulture, thus 120 agricultural graduating students samples were selected randomly. A five point Likert scale questions (Strongly Agree, Agree, Undecided, Disagree, and Strongly Disagree) was used. More than half of the respondents (51.66 %) was having medium annual family income (Rs. 60001 to 2,00,000), maximum number of respondents (57.50 %) had medium level social participation, with regards to gender, it was observed that more than two third (76.67 %), of the respondents were male. Majority of the respondents (62.50 %) had living in joint type of family. Near about thirty per cent (29.17 %) of the respondent had semi medium land holding, majority of respondents (82.50 %) had belong to rural back ground, majority respondents (61.67 %) had medium family size, (5 to 7 members), Academic performance (CGPA) of majority (64.17 %) of the respondents had possessed second class. As for as scholarship holding by the respondent is concerned majority (55.83 %) respondents reported that they got GOI scholarship. It was noticed that majority of the respondents (64.16 %) were agreed that they know the techniques for findings out what the market wants. As for as the sensitization of respondents towards entrepreneurship is concern, it is observed that more than forty per cent of the respondents (41.67 %) have agreed and 31.66 per cent strongly agreed that they clearly followed or assisted friends who have started entrepreneur. It was delineated that majority (65.00 %) and (49.17 %) of the respondents were strongly agreed that entrepreneurship improves individual and social growth and entrepreneurship results in employability & income generation, respectively. It is observed that majority (72.50 %) of the respondents had favourable attitude towards the entrepreneurship.

Key Words : Entrepreneurship, Attitude, Students, Sensitization, Tendencies

INTRODUCTION

The role of education has been conformed as a important component in the creation and continuing development of entrepreneurial attitude. In this context students are seen as the primary

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